



# COMPASS

## 2018 Ad Rates & Specs

Compass Magazine is the only publication written exclusively for the benefit of the 1450 members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and will have a huge impact on your bottom line.

	<u>Ad Size</u>	<u>Member</u>	<u>Non-member</u>
BACK COVER W/BLEED	8.75" x 11.25"	SOLD	SOLD
INSIDE BACK COVER W/BLEED	8.75" x 11.25"	\$1,100	\$2,205
FULL PAGE W/BLEED	8.75" x 11.25"	\$1,000	\$1,260
HALF PAGE		\$525	\$660
(vertical)	3.75" x 10"		
(horizontal)	7.7" x 4.7"		
QUARTER PAGE	3.75" x 4.875"	\$330	\$415
BUSINESS CARD	3.5" x 2"	\$185	\$230
Set-up charge*		\$200	
(Quoted after material is received)			
*Additional artwork will be quoted.			

*If ad has a bleed, increase size by .125" in width and height with no bleed or crop marks.*



### ISSUE

### SUBMIT BY

Apr/May	March 12, 2018
Jun/Jul	May 11, 2018
Aug/Sep	July 13, 2018
Oct/Nov	September 14, 2018
Dec/Jan	November 12, 2018
Feb/Mar	Jan 11, 2019

## DISCOUNTS

5% discount if advertiser pays for at least 3 issues upfront

10% discount if advertiser pays for a whole year of advertising upfront (6 issues)

## DIGITAL REQUIREMENTS

**Supported Files:**  
Photoshop (PSD)  
Illustrator (AI)  
PDF - EPS - TIFF

**File Requirements:**  
All advertisements must be in color with a resolution of no less than 300 dpi and saved as CMYK in one of the supported file formats listed above

## OTHER REQUIREMENTS

**Deadlines:**  
Ads must be submitted by the deadline set by IYBA for each issue

**Payment:**  
Check or credit card (Visa, MC, and AMEX) is accepted & payment must be received with ad

## INTERNATIONAL YACHT BROKERS ASSOCIATION

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