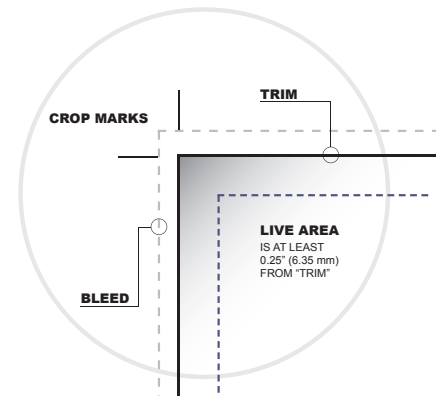


# COMPASS

## 2019 Ad Rates & Specs

Compass Magazine is the only publication written exclusively for the benefit of the 1495 members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and influencer's will have a huge impact on your bottom line.



	<u>Ad Size</u>	<u>With Bleed</u>	<u>Member</u>	<u>Non-member</u>
INSIDE FRONT COVER	8.5" x 11"	8.75" x 11.25"	\$1,375	\$1,725
INSIDE BACK COVER	8.5" x 11"	8.75" x 11.25"	\$1,265	\$1,575
BACK COVER	8.5" x 11"	8.75" x 11.25"	SOLD	SOLD
FULL PAGE	8.5" x 11"	8.75" x 11.25"	\$1,150	\$1,425
HALF PAGE			\$600	\$750
(vertical)	3.75" x 10"	No bleed required		
(horizontal)	7.7" x 4.7"	No bleed required		
QUARTER PAGE	3.75" x 4.875"	No bleed required	\$380	\$475
BUSINESS CARD	3.5" x 2"	No bleed required	\$215	\$265

**THIS INSERT IS AVAILABLE FOR  
ADVERTISEMENT \$3,500 (BOTH SIDES)  
CONTACT IYBA AT 954.522.9270 FOR RATES**

**NOTE :** When sending full page ad, add a .125 inch bleed.  
Also, make sure your ad has Crop Marks, Registration Marks and a Bleed.

**DISCOUNTS**  
5% discount if advertiser pays for at least 3 issues in advance  
10% discount if advertiser pays for a whole year of advertising in advance (6 issues)

**DIGITAL REQUIREMENTS**  
Supported Files:  
Photoshop (PSD)  
Illustrator (AI)  
PDF - EPS - TIFF

**File Requirements:**  
All advertisements must be in color with a resolution of no less than 300 dpi and saved as CMYK in one of the supported file formats listed above

**OTHER REQUIREMENTS**  
**Deadlines:**  
Ads must be submitted by the deadline set by IYBA for each issue  
**Payment:**  
Check or credit card (Visa, MC, and AMEX) is accepted & payment must be received with ad

**CONTACT IYBA AT  
954.522.9270 FOR AD RATES**

<u>ISSUE</u>	<u>SUBMIT BY</u>
Dec/Jan	November 12, 2018
Feb/Mar	Jan 14, 2019
Apr/May	March 11, 2019
Jun/Jul	May 13, 2019
Aug/Sep	July 15, 2019
Oct/Nov	September 13, 2019

