



COMPASS

2017 Ad Rates & Specs

Compass Magazine is the only publication written exclusively for the benefit of the 1350 members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and will have a huge impact on your bottom line.

	<u>Ad Size</u>	<u>Member</u>	<u>Non-member</u>
BACK COVER	8.5" x 11"	SOLD	SOLD
INSIDE BACK COVER	8.5" x 11"	\$1,050	\$2,100
FULL PAGE	8.5" x 11"	\$945	\$1,200
HALF PAGE		\$500	\$630
(vertical)	3.75" x 10"		
(horizontal)	7.7" x 4.7"		
QUARTER PAGE	3.75" x 4.875"	\$315	\$395
BUSINESS CARD	3.5" x 2"	\$175	\$220
Set-up charge*		\$160	

(Quoted after material is received)
*Additional artwork will be quoted.

If ad has a bleed, increase size by .125" in width and height with no bleed or crop marks.



ISSUE

Feb/Mar
Apr/May
Jun/Jul
Aug/Sep
Oct/Nov
December

SUBMIT BY

Jan 11, 2017
March 11, 2017
May 11, 2017
July 11, 2017
September 11, 2017
November 11, 2017

DISCOUNTS

5% discount if advertiser pays for at least 3 issues upfront

10% discount if advertiser pays for a whole year of advertising upfront (6 issues)

DIGITAL REQUIREMENTS

Supported Files:
Photoshop (PSD)
Illustrator (AI)
PDF - EPS - TIFF

File Requirements:
All advertisements must be in color with a resolution of no less than 300 dpi and saved as CMYK in one of the supported file formats listed above

OTHER REQUIREMENTS

Deadlines:
Ads must be submitted by the deadline set by IYBA for each issue

Payment:
Check or credit card (Visa, MC, and AMEX) is accepted & payment must be received with ad

INTERNATIONAL YACHT BROKERS ASSOCIATION

1845 Cordova Road, Suite 205, Fort Lauderdale, FL 33316

P: 954-522-9270 | F: 954-764-0697 | E: iyba@iyba.yachts | www.iyba.yachts